



Science For A Better Life



Tecnología de la información, presente y futuro

Pablo D'Amico – IT Head Cono Sur

Cono Sur IT Bayer Country Group

Argentina – Bolivia - Chile – Paraguay - Uruguay



Science For A Better Life

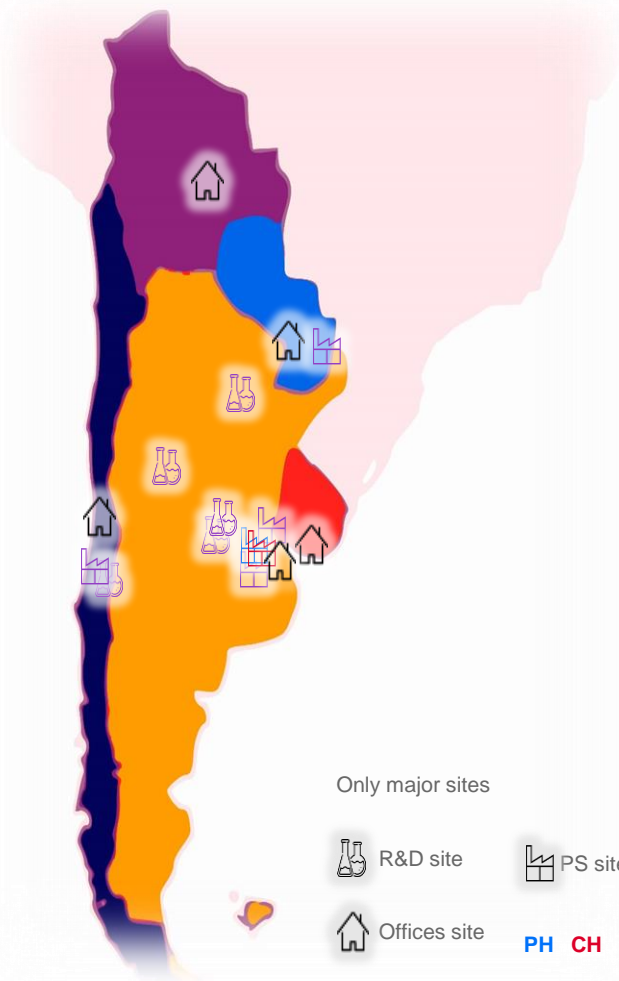
Pablo D'Amico
IT Manager





Bayer Group Cono Sur

[Intranet Page](http://by-Cono Sur.la.bayer.cnb/intranet) <http://by-Cono Sur.la.bayer.cnb/intranet>



Legal entities: 5

Total sites: 31

Production sites: 6

Sales total: EUR 0.71 bn

Only major sites

R&D site PS site

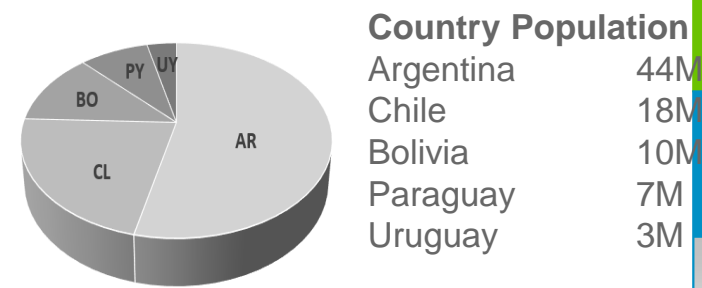
Offices site PH CH CS AH

Country Group Information – Top 5 of product by Division

Top 5 Pharmaceutical	Top 5 Consumer Health	Top 5 Crop Science	Top 5 Animal Health
<ul style="list-style-type: none"> Yaz family Xarelto Eylia Nexavar Cardioaspirin 	<ul style="list-style-type: none"> Actron Cardioaspirin Supradyn Aspirin Redoxon 	<ul style="list-style-type: none"> Cripton Sphere Sitrin Select Belt 	<ul style="list-style-type: none"> Byelize Aquanet Advantix Baytril Bayovac
3rd	2nd	1st	4th



Bayer Rank position



INNOVAR EN TODO LO QUE HACEMOS INSPIRADOS EN 4 COMPORTAMIENTOS



It's the year 2016 / 2030... ... and you wake up feeling ill



**Check your
temperature
Check the mirror**

- ▶ Uncertainty
- ▶ Ignorance...
life goes on

2016



**Check your
health portal
Get an individual
health report**

- ▶ Certainty on
recommendations
- ▶ Treatment starts
immediately

2030

It's the year 2016 / 2030...

... and you wake up feeling ill



Doctors' appointments

- ▶ Time-consuming physicals (trip, wait, examination, analysis)

2016

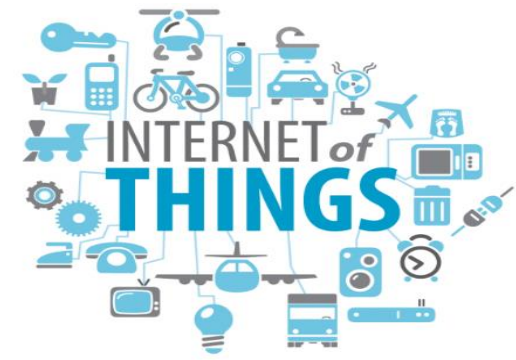


Virtual Hospital

- ▶ Instant remote health services (real-time health data analysis, diagnosis, treatment)

2030

Pilares de IT 2018 - 2020



Gente / Equipo

Habilidades y Competencias para la Transformación Digital



IT

- Big Data and Analytics
- Machine Learning
- Metodologías Ágiles
- Social Media and Digital Marketing
- IoT (Internet of Things)
- Cloud
- Cyber Security
- Mobility
- ...



Más allá de IT

- Liderazgo
- Conocimiento del Negocio
- Innovación
- Habilidades de emprender
- Comunicación
- Experiencia en IT y el negocio
- Gestión de Proveedores
- ...

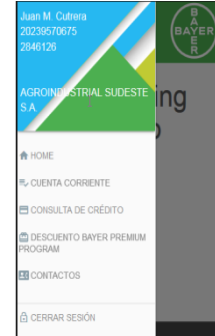
Innovaciones 2017



Realidad Virtual



Digital Farming



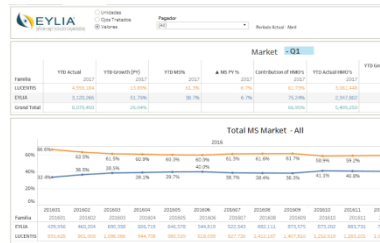
Home Banking



Pokemon Crop



Mesas Sustentables



Analytics



Webinars Médicos



Real Time - Entregas





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MUCHAS GRACIAS!

