

CONSEJO PROFESIONAL DE CIENCIAS ECONOMICAS

CONSTRUYENDO

LA INTERNET DEL VALOR

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INTERNET DEL CONOCIMIENTO



NETFLIX





REDES PRIVADAS DE TRANSFERENCIA DE VALOR



weppay



Alipay™

VISA







**EL PODER TIENDE A
CORROMPER,
Y EL PODER ABSOLUTO
CORROMPE ABSOLUTAMENTE**





2008



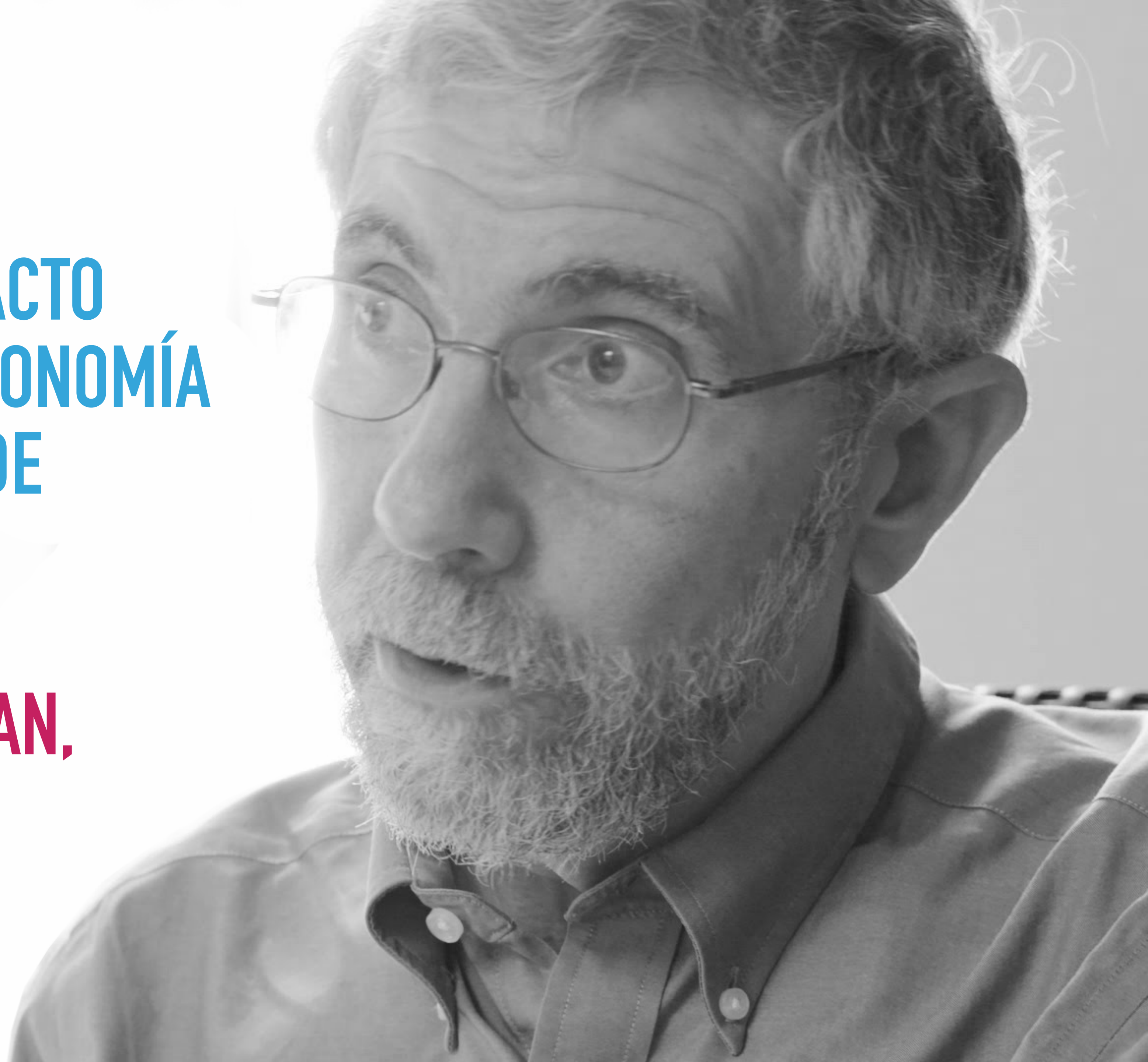
**¿NO ES BITCOIN SÓLO
UNA MONEDA?**



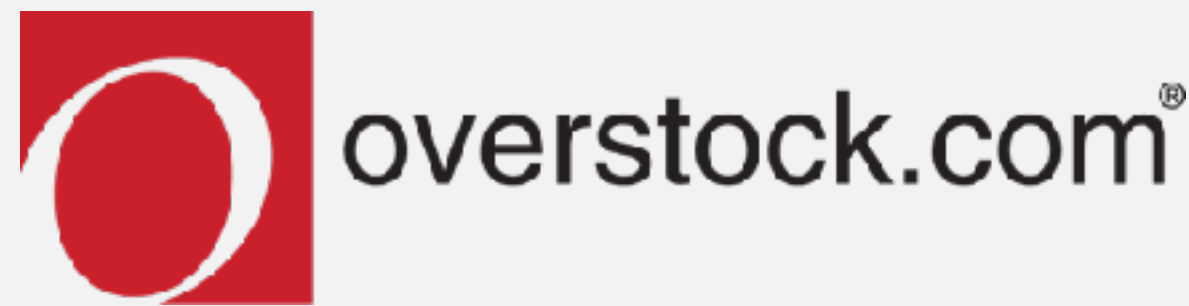


**PARA EL 2005 O CERCA,
SERÁ CLARO QUE EL IMPACTO
DE LA INTERNET EN LA ECONOMÍA
NO SERÁ MAYOR QUE EL DE
LA MÁQUINA DE FAX.**

**YEAR 1998, PAUL KRUGMAN,
AMERICAN ECONOMIST**



ACEPTACIÓN COMO MEDIO DE PAGO





QUE SE ESCONDE DEBAJO



BLOCKCHAIN

+

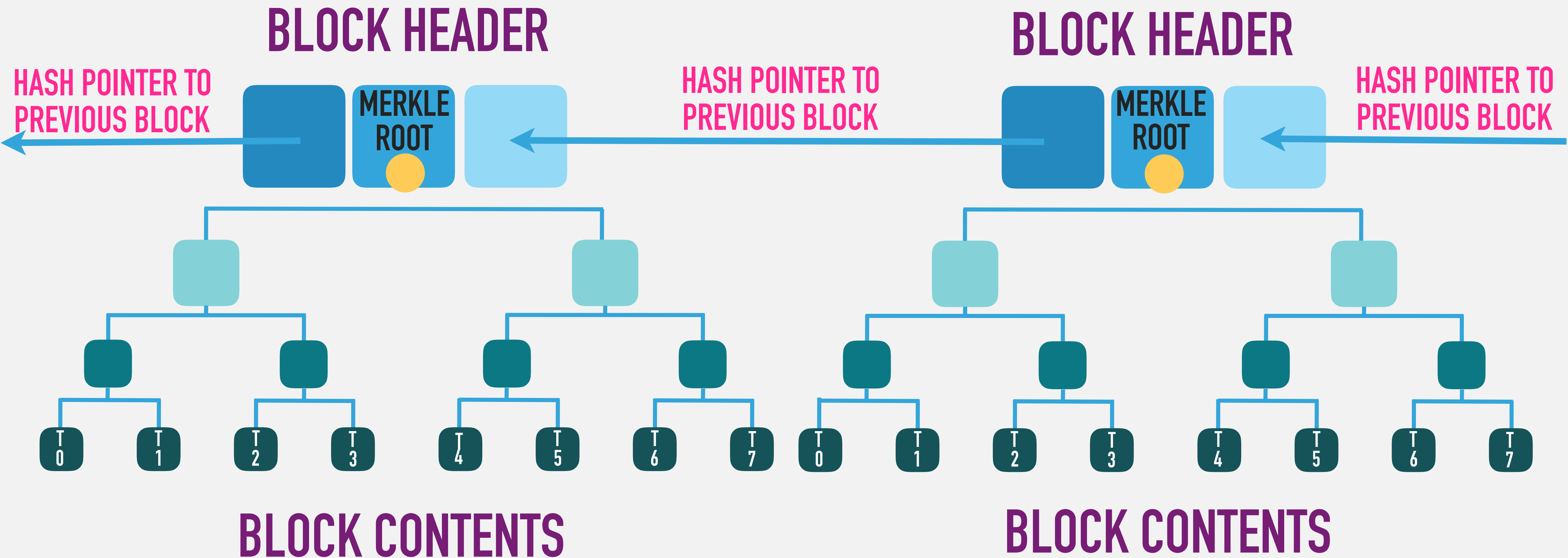
PRUEBA DE TRABAJO

+

RED DISTRIBUIDA

¿QUÉ ES UN BLOCKCHAIN?

A REPRESENTATION OF THE BITCOIN BLOCKCHAIN



¿QUIÉN PROTEGE TU BLOCKCHAIN?

INSTITUCIÓN = BASE DE DATOS INMUTABLE

FEDERACIÓN = SWIFT 2.0

RED DESCENTRALIZADA = BITCOIN

¿QUIÉN ACCEDE A TU BLOCKCHAIN?

ABIERTA: TODOS LEEN Y ESCRIBEN

LICENCIADA: TODOS LEEN, SÓLO ALGUNOS ESCRIBEN

PRIVADA: SÓLO ALGUNOS LEEN Y ESCRIBEN

BLOCKCHAINS ABIERTOS
PROTEGIDOS POR
REDES DESCENTRALIZADAS
=
INTERNET DEL VALOR

BITCOIN Y BLOCKCHAIN EN LAS NOTICIAS

Circle Raises \$50 Million With Goldman Sachs Support

Emily Spaven (@emilyspaven) | Published on April 30, 2015 at 04:00 BST

NEWS



434



226



19



98



178



Bitcoin financial services startup Circle Internet Financial has closed a \$50m funding round.

The Boston-based company drew support from [Goldman Sachs](#) and China-based IDG Capital Partners, as well as all of [Circle](#)'s pool of existing investors, including Breyer Capital, General Catalyst Partners and Accel Partners.

Tom Jessop, managing director at Goldman Sachs' Principal Strategic Investments Group, said the bank recognizes the need to invest in companies that "have the promise to transform global markets through technical innovation."



BITCOIN Y BLOCKCHAIN EN LAS NOTICIAS

New York Stock Exchange Launches Bitcoin Price Index

Yessi Bello Perez (@yessi_kbello) | Published on May 19, 2015 at 15:08 BST

NEWS



809



2175



64



186



11



The New York Stock Exchange (NYSE) has today announced the launch of a bitcoin price index (NYXBT).

NYXBT will represent the daily US dollar value of one bitcoin at 4pm (BST) and will be published on the NYSE Global Index Feed (GIF).

For a limited period it will also be viewable on the NYSE's website.

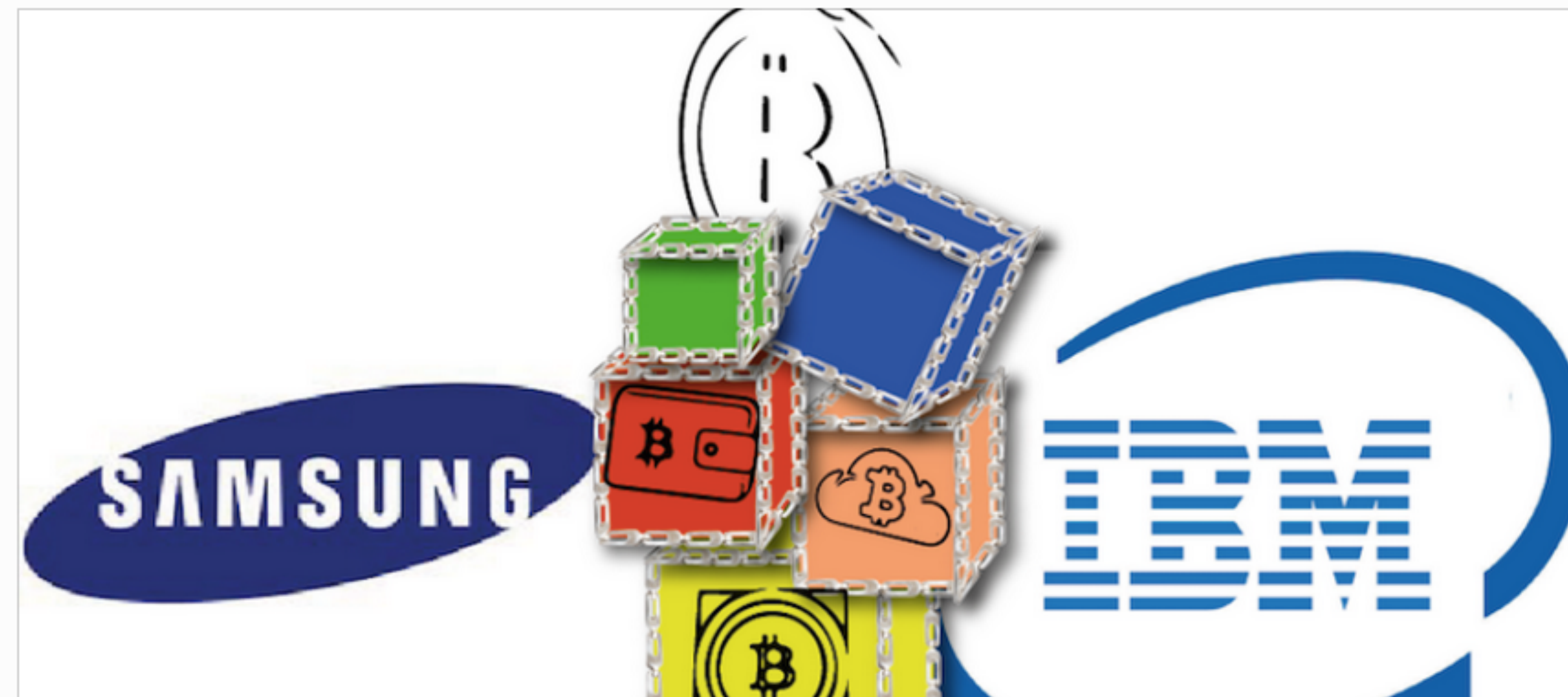


BITCOIN Y BLOCKCHAIN EN LAS NOTICIAS

Samsung Teams Up With IBM to Develop Bitcoin Based Application



By Nikhil Gupta
April 13, 2015 17:30



Story Highlights

- Samsung joins hands with IBM to build a Bitcoin-based application
- New application will cut down on process costs

Samsung Electronics has teamed up with IBM to develop a new application using the blockchain technology which is the basis for the digital currency Bitcoin.

The announcement comes closely after the Silicon Valley subsidiary **Samsung Research America** of the Suwon-based mobile phone maker **Samsung Electronics** announced on April 10 that it will “develop a new online transaction verification technology through application of the Bitcoin’s blockchain technology.”

BITCOIN Y BLOCKCHAIN EN LAS NOTICIAS

Western Union 'Exploring' Pilot Program With Ripple Labs

Pete Rizzo (@pete_rizzo_) | Published on April 29, 2015 at 10:04 BST

NEWS

368 162 16 127 3



BITCOIN Y BLOCKCHAIN EN LAS NOTICIAS

Nasdaq Becomes Latest Firm to Trial Blockchain Technology

Yessi Bello Perez (@yessi_kbello) | Published on May 11, 2015 at 11:27 BST

NEWS IN BRIEF



547



187



21



133



0



Nasdaq OMX Group Inc is reportedly exploring how a blockchain-based solution could change the way shares are transferred and sold manually.

The company will trial the technology in Nasdaq Private Market, a capital marketplace [launched](#) in January 2014, which sets out to connect private companies and global investors, allowing the latter to purchase shares which may eventually go public before they do so.

Nasdaq chief executive Robert Greifeld [told](#) *The Wall Street Journal*:

BITCOIN Y BLOCKCHAIN EN LAS NOTICIAS

R3 Reveals 8 Areas of Focus for Blockchain Bank Trials

Michael del Castillo (@DelRayMan) | Published on April 14, 2016 at 22:01 GMT

NEWS



A consortium of over 40 financial institutions around the world is currently working on at least eight different proofs-of-concept (PoCs) to show how distributed ledgers can be used to streamline a wide range of transactions on Wall Street – and make them easier to regulate.

Speaking at the Blockchain & Distributed Ledger Conference today, an executive for R3CEV, the startup behind the consortium, listed off eight different areas for which his company was promoting work on proofs-of-concept. These include system interoperability, payments, settlement, trade finance, corporate bonds, repos, swaps, and insurance.

The conference drew a crowd of about 50 regulators, product developers, law enforcement lawyers and other finance industry representatives.



INTERNET DEL CONOCIMIENTO

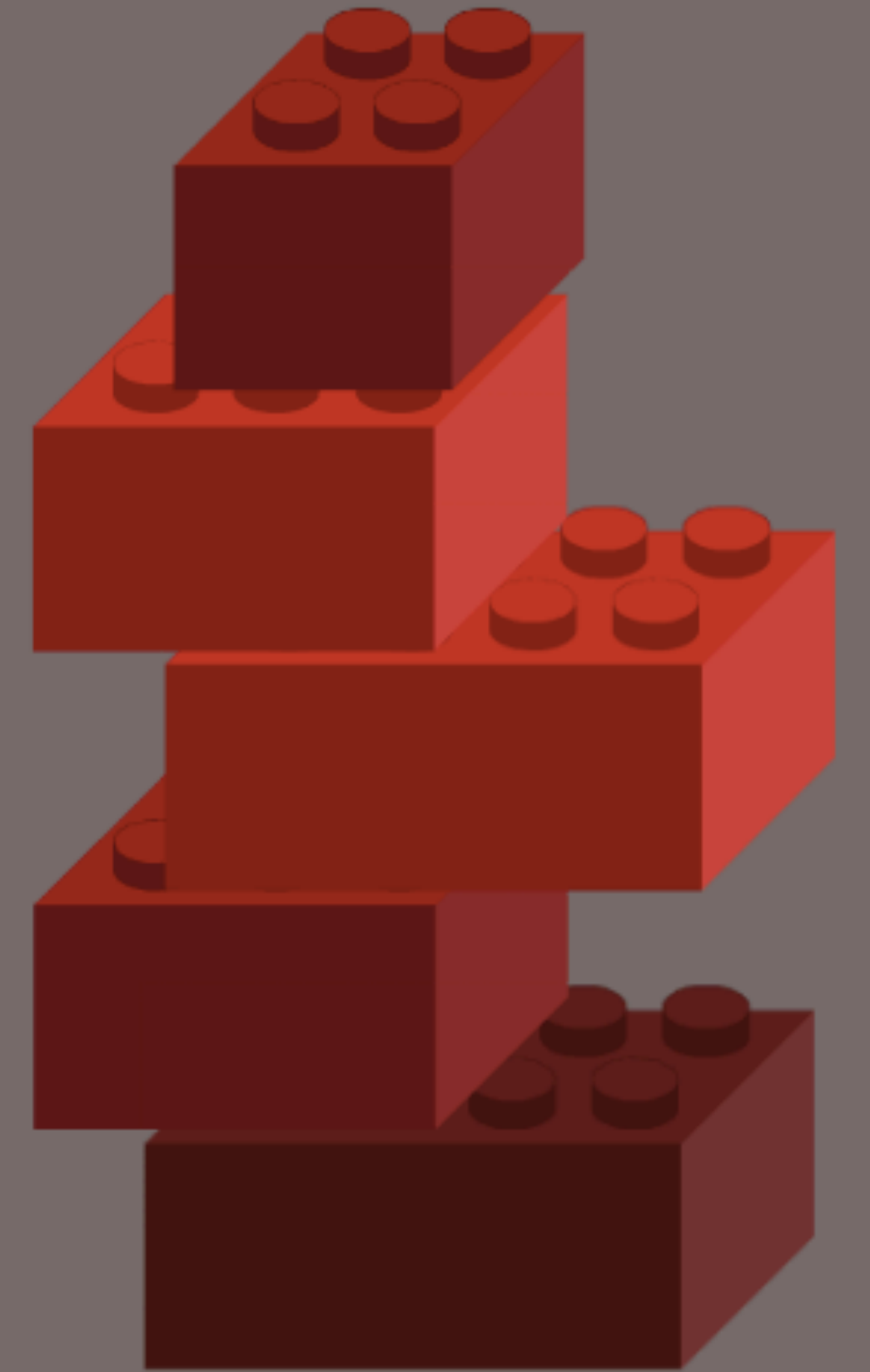
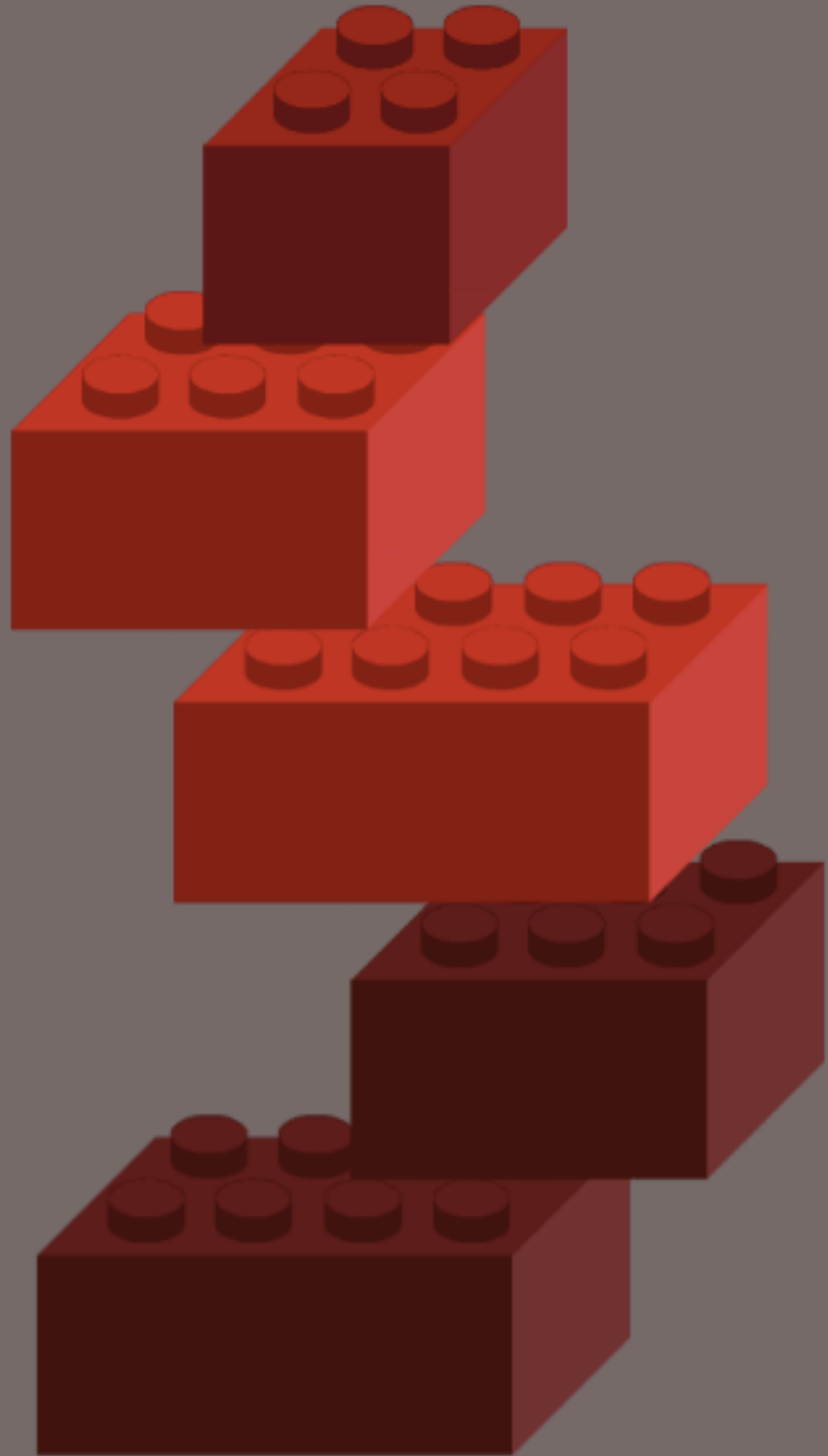
Descentralizada

Redes Sociales
[Libre expresión]

Web
[Libre acceso al conocimiento]

Email, Mensajería, Audio y
Video Conferencia
[Comunicación entre personas]

TCP/IP
[Comunicación entre
computadoras]



INTERNET DEL VALOR

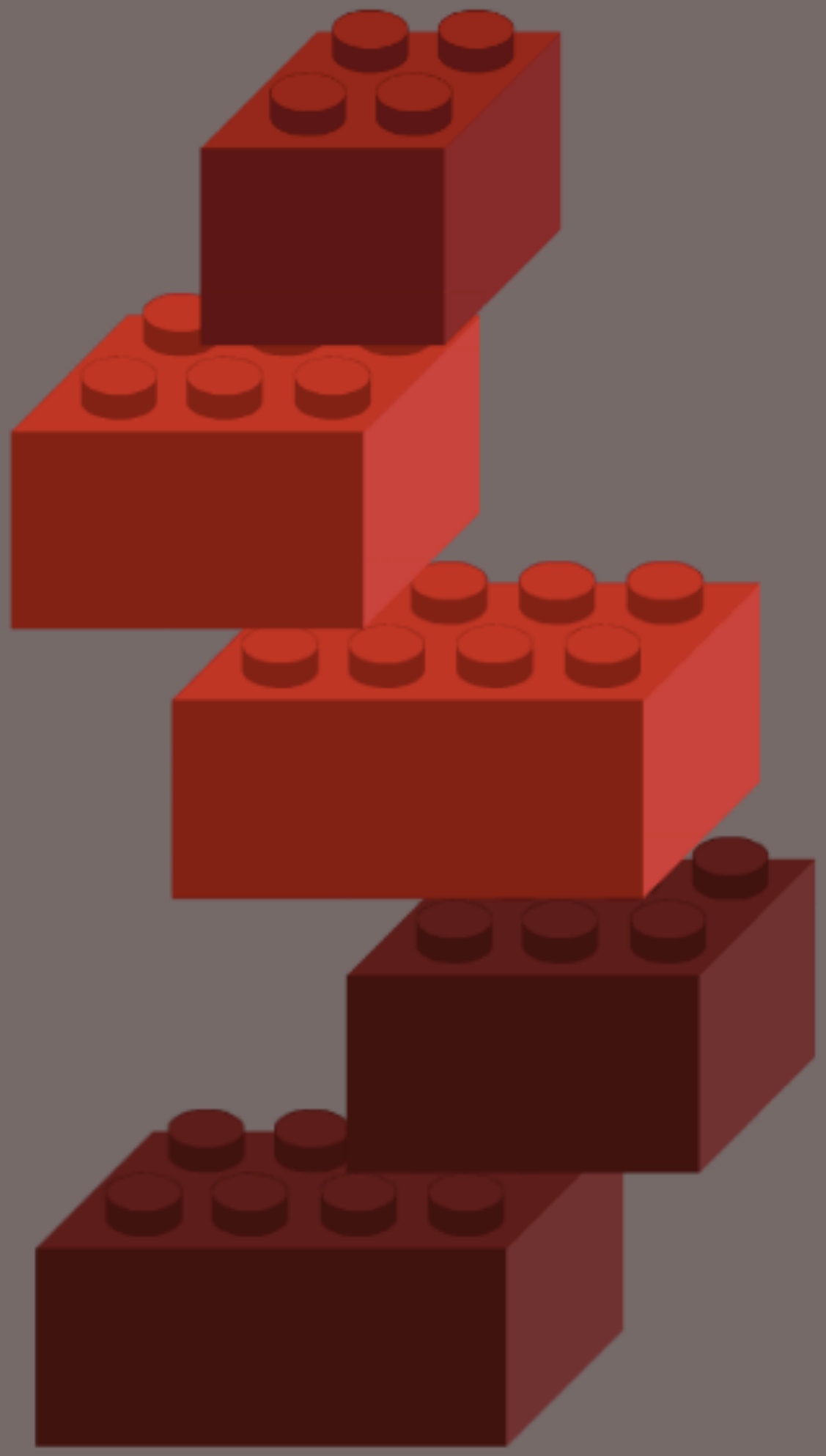
Distribuida

Aplicaciones Descentralizadas
[Identidad por Reputación,
Microfinanzas, Gobierno
Transparente, IoT]

Red de Pagos
[Grandes volúmenes
transaccionales a bajo costo]

Contratos Inteligentes
[Registro y Ejecución de
Acuerdos]

Blockchain + Red de Consenso
[Registro Permanente y
Protección de Valor]



CONTRATOS Y PROPIEDAD INTELIGENTE

**LA LEY ES EL LENGUAGE DE
PROGRAMACION DE NUESTRA SOCIEDAD**





**MILLONES DE EXCLUIDOS
TENDRAN EN SUS MANOS
UN TELEFONO INTELIGENTE
PRONTO**



RSK'S UNIQUE TEAM

SERGIO LERNER



CO-FOUNDER & CHIEF SCIENTIST OF RSK LABS
WORLDWIDE-KNOWN INFORMATION SECURITY CONSULTANT
PERFORMING CRYPTOCURRENCY AUDITS FOR CORE TEAMS SINCE 2011 INCLUDING BITCOIN, ETHEREUM & ZCASH.
WAS SECURITY ADVISER FOR THE BITCOIN FOUNDATION

DIEGO GUTIERREZ



CO-FOUNDER & CEO OF RSK LABS
CO-FOUNDER & PRESIDENT OF THE ONGS BITCOIN ARGENTINA AND BITCOIN LATAM
ORGANIZER OF LABITCONF — FIRST REGIONAL BITCOIN CONFERENCE (WWW.LABITCONF.COM)
20 YEARS OF WEB DEVELOPMENT EXPERIENCE

ADRIAN EIDELMAN



CO-FOUNDER & CTO OF RSK LABS
SOFTWARE ENGINEER
15 YEARS OF SOFTWARE DEVELOPMENT EXPERIENCE
MEMBER OF THE ÁGILES ORGANIZATION COMMITTEE

RUBEN ALTMAN

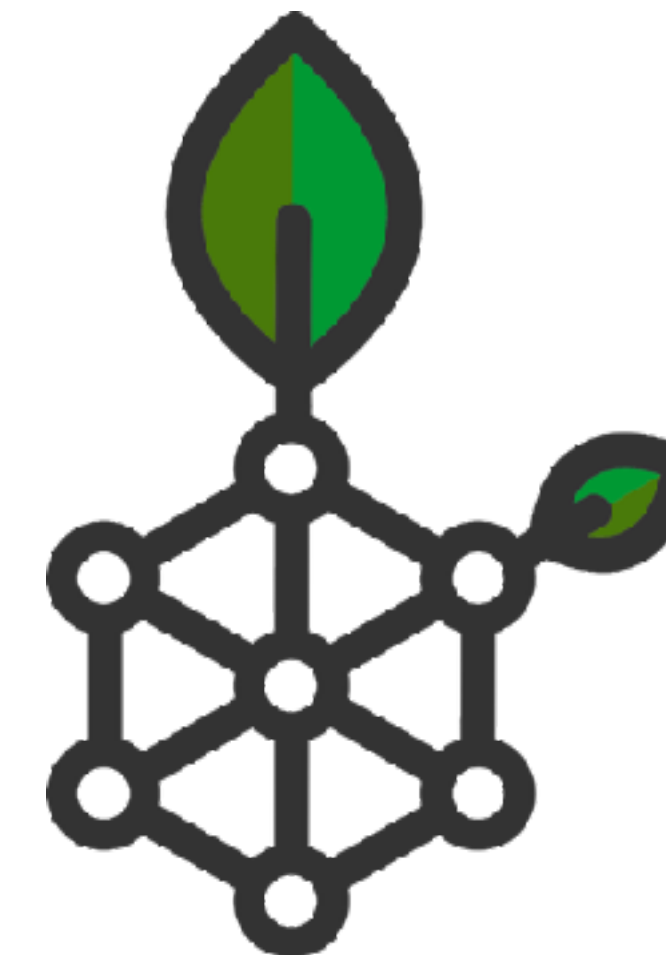


CO-FOUNDER AND COO OF RSK LABS
SOFTWARE ENGINEER
15 YEARS OF EXPERIENCE IN SOFTWARE DEVELOPMENT IN THE UK AND ARGENTINA.
FREQUENT SPEAKER AT IT CONFERENCES

GABRIEL KURMAN



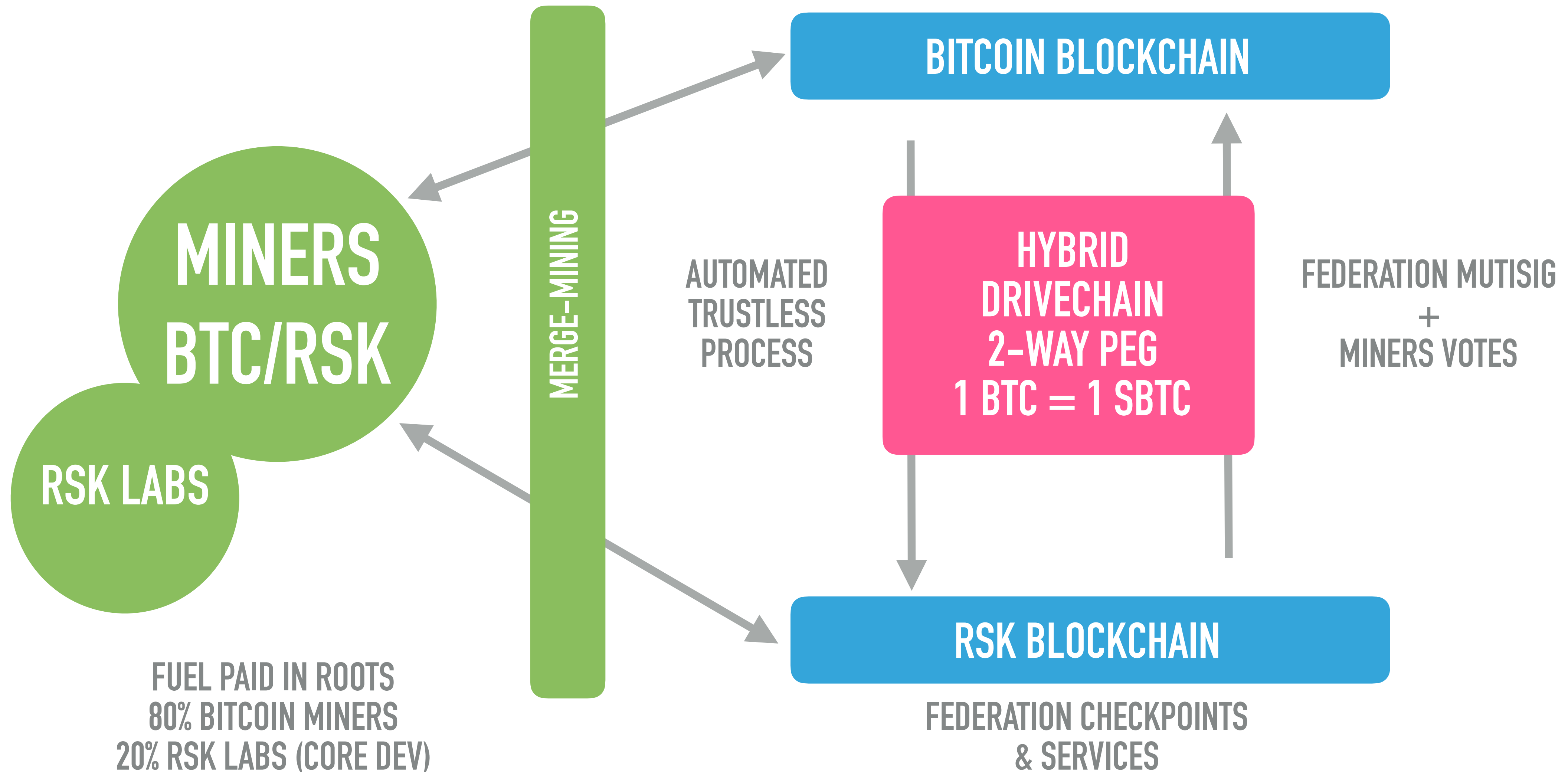
CO-FOUNDER & INVESTOR RELATIONS OF RSK LABS
EXECUTIVE MEMBER OF THE ONGS BITCOIN ARGENTINA AND BITCOIN LATAM
10 YEARS OF M&A AND CORPORATE FINANCE EXPERIENCE
RAISED LAPEF V, A \$1.6BN PRIVATE EQUITY FUND



TEAM

7 FULL TIME DEVELOPERS
2 BUSINESS DEVELOPMENT
1 COMMUNITY MANAGER
1 OFFICE MANAGER

RSK ARCHITECTURE & BUSINESS MODEL



WHAT MAKES RSK UNIQUE?



BITCOIN MINERS: COMMITMENT OF MORE THAN 70% OF BTC TOTAL HASHING POWER. CURRENTLY IN PLUG-IN IMPLEMENTATION PHASE



INDUSTRY SHAREHOLDERS: MAIN EXCHANGES, WALLETS, MINERS AND USERS INTERESTED IN PARTICIPATING IN RSK'S EQUITY



UNIQUE TEAM: UNIQUE TECHNICAL AND FINANCIAL EXPERIENCE IN THE ECOSYSTEM



DEVELOPMENT PARTNERS: MORE THAN 3 YEARS IN CONVERSATIONS WITH LEADING DEVELOPMENT & COMMERCIAL BANKS. BROAD NETWORK OF SC INTEGRATORS



RSK FEDERATION: TOP 25 BITCOIN COMPANIES SUPPORTING RSK AND PROVIDING SEVERAL SERVICES TO RSK USERS TO FOSTER REAL USE CASES AND COMPLEX CORPORATE SOLUTIONS



BITCOIN COMMUNITY: GLOBAL RSK AMBASSADOR PROGRAM TO HELP BITCOIN ENTREPRENEURS AND ENTHUSIASTS TO TRAIN AND ADVISE COMPANIES AND PROMOTE REAL SMART CONTRACT USE CASES IN THEIR OWN COMMUNITIES



GRACIAS!

DIEGO GUTIÉRREZ ZALDÍVAR

CEO, RSK LABS

PRESIDENTE, ONG BITCOIN ARGENTINA & LATAM

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